

Press Release

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MEININGER
The urban traveller's home.

MEININGER Group to open its second hotel in Brussels

MEININGER Hotels and Nelson Canal signed a contract for a hotel in Brussels. The hotel with 150 rooms and 668 beds will be located on Rue Bara 101 close to the main railway station in Brussels. The hotel is expected to open in the fourth quarter of 2018 and will be the second one of the MEININGER Group in Brussels.

Thanks to its location next to the biggest train station in Belgium, "Gare du Midi", the hotel's connection to public transport is excellent. High-speed trains from major European cities like Paris, London and Amsterdam stop here. The train station, streetcar stop and subway station are within walking distance. The city center is also very close. The Grand Place is a 20-minute walk from the hotel.

The new building with a gross floor area of 6,700 sqm above ground will offer 150 modern and well equipped rooms with 668 beds in total. The room types will range from standard double rooms, to private rooms with multiple beds through to a bed in a dormitory. All public spaces including the reception, lobby, lounge, breakfast room and bar as well as guest kitchen and games room, which are all typical features of a MEININGER hotel, will be located on the ground floor. The basement area will offer 30 private underground parking spaces next to the public parking that is being created.

Hannes Spanring, CEO of MEININGER Hotels, says: "I'm very happy that in two years' time MEININGER will have two hotels in Brussels. The location of the new hotel at Gare du Midi is excellent. We are looking forward to welcoming the typical MEININGER guest mix of city tourists, groups, families and business travellers."

About MEININGER hotels

MEININGER is a subsidiary of Holidaybreak Ltd., a travel group specializing in educational and activity holidays. Holidaybreak Ltd. is a subsidiary of Prometheon Holdings (UK) Ltd., which is a part of Cox & Kings Ltd. Cox & Kings Ltd. is listed on the National Stock Exchange, the BSE Ltd. and also on the Luxembourg Stock Exchange.

MEININGER is a unique hotel product that combines the service and comfort of an international budget hotel with extra facilities, such as a guest kitchen and a games zone. The central location, high quality furnishings and fair prices appeal to people of all ages and backgrounds. With the right dose of MEININGER humor and an enthusiastic team, MEININGER Hotels with their guests from all over the world become a real home away from home.

The bedrooms range from traditional double rooms to private rooms with multiple beds right up to a bed in a dorm room. The hotels are tailored and adapted to the specific location and the market served by the hotel. The unique and flexible design of each hotel makes it possible to appeal to various target groups alike, such as school groups, families, individual travellers and corporate guests.

MEININGER currently operates 16 low budget hotels in Europe, with a total of 7,025 beds in 10 European cities (1x Amsterdam, 4 x in Berlin, 1 x Brussels, 2 x Frankfurt/Main, 1 x Hamburg, 1 x Cologne, 1 x London, 1 x Munich, 1 x Salzburg, 3 x Vienna). Contracts for 15 new hotels, with a total of 9,573 beds, in Amsterdam, Barcelona, two in Berlin, Budapest, Heidelberg, Copenhagen, Leipzig, Milan, Munich, Paris, Rome, Saint Petersburg, Zurich and now also Brussels have already been signed.

In the 'TREUGAST Investment Ranking 2016', the MEININGER Group achieved an AA rating. The group is headquartered in Berlin. www.meininger-hotels.com